



# STANDING THE TEST OF TIME

AMERICAN CABLE ASSOCIATION'S

## Summit 25

MARCH 20-22, 2018 | WASHINGTON, D.C.

Join Us to Celebrate Our 25<sup>th</sup> Anniversary

## SPONSORSHIP LIST

### GRAND HYATT ~ WASHINGTON, DC

AS OF 1/10/18

Reach executive decision makers from independent cable operators across the country at ACA's 25th Anniversary Summit.

#### Sponsors Receive:

- ◆ Logo on ACA Summit marketing materials reaching 2,000 executives from more than 800 cable operators
- ◆ Logo featured on ACA Summit Web site at [www.acasummit.org](http://www.acasummit.org)
- ◆ Logo and recognition on event signage and in Summit program
- ◆ One complimentary registration to the event for sponsorships over \$2,000
- ◆ List of Summit attendees with contact information

#### EVENT SPONSORSHIPS

<b>Board Meeting</b>	<b>March 20</b>	<b>1 @ \$6,000</b>	<b>SOLD</b>
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Communicate your message to a captive audience of key decision makers from 19 leading independent cable operators! Your sponsorship features a 15-minute presentation during ACA's board meeting.

<b>Wednesday Breakfast</b>	<b>March 21</b>	<b>5 @ \$3,500</b>	<b>1 SOLD / 4 AVAILABLE</b>
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One of the best attended events of the show! Help attendees start their day off on the right foot by sponsoring their morning meal. Sponsors' logos will be displayed on signage at the breakfast buffet.

<b>Wednesday Coffee Cafe</b>	<b>March 21</b>	<b>1 @ \$6,750</b>	<b>SOLD</b>
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Ideally located across from the General Sessions to maximize traffic, this coffee bar will feature 2 baristas skillfully serving espressos, cappuccinos and fresh-brewed coffees in cups branded with the sponsor's logo. Attendees will enjoy a selection of syrups and spices to personalize the brew to taste. High top tables located throughout the room will encourage networking, and Wi-Fi will be available so attendees can check email and access the Internet. The sponsor's logo will be prominently displayed on signage. The coffee bar will be open on Wednesday, March 29<sup>th</sup>, from 9am to 5pm.

<b>Wednesday Refreshment Breaks – General Sessions</b>	<b>March 21</b>	<b>2 @ \$3,750</b>	<b>SOLD</b>
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Treat attendees to refreshments during the general sessions. Sponsor logos will be displayed on signage at the refreshment stations.

<b>Wednesday Lunch</b>	<b>March 21</b>	<b>5 @ \$5,000</b>	<b>1 SOLD / 4 AVAILABLE</b>
Another highly attended event! Sponsor logos will be showcased on signage at the event and on the screens throughout lunch.			
<b>Wednesday Cocktail Reception in Exhibit Hall</b>	<b>March 21</b>	<b>6 @ \$3,000</b>	<b>S O L D</b>
Attendees won't pass up this event! Showcase your company by sponsoring the reception with cocktails and hors d'oeuvres. Sponsor logos will be displayed on signage in the exhibit hall throughout the reception.			
<b>Thursday Breakfast</b>	<b>March 22</b>	<b>3 @ \$4,000</b>	
Help attendees start their day off on the right foot by sponsoring their morning meal. Sponsors' logos will be displayed at the breakfast buffet.			
<b>Thursday Lunch &amp; Refreshments on Capitol Hill</b>	<b>March 22</b>	<b>3 @ \$4,500</b>	<b>1 SOLD / 2 AVAILABLE</b>
Operators will appreciate your company's sponsorship of lunch and refreshments at ACA's Lounge on Capitol Hill. Your company logo will be displayed on signage for the entire day!			
<b>**Only vendors from sponsoring companies are permitted at this event.**</b>			
<b>Thursday Closing Dinner</b>	<b>March 22</b>	<b>6 @ \$2,500</b>	<b>4 SOLD / 2 AVAILABLE</b>
After a day of Congressional meetings, operators look forward to unwinding at this dinner. Showcase your company at the last gathering of the 2017 Summit. All sponsor logos will be displayed on signage at the dinner.			
<b>MISCELLANEOUS SPONSORSHIPS</b>			
<b>Hotel Key Cards</b>		<b>1 @ \$4,500</b>	<b>S O L D</b>
Have your logo in front of attendees every time they use their hotel key card.			
<b>Transportation</b>		<b>1 @ \$7,000</b>	
ACA strives to make the attendee experience completely turn-key, and an important component is transportation to the events that are held off-site from the hotel. The transportation sponsorship includes magnetic logo signs for each bus in the fleet that will transport attendees to and from the Tuesday night Anniversary Dinner, the Moonlight Monument Tour following dinner, and to Capitol Hill on Thursday morning. The sponsor's logo will also be prominently displayed on signage near the bus boarding area. This high-visibility sponsorship provides prime recognition for one lucky company.			
<b>Summit Program Advertisement</b>		<b>see options below</b>	
Attendees will reference their program every day during the Summit. Sponsors to provide artwork.			
<b>Outside back cover full page ad placement</b>		<b>1 @ \$2,750</b>	<b>SOLD</b>
<b>Inside front cover full page ad placement</b>		<b>1 @ \$2,250</b>	
<b>Interior full page ads (does not include a comp registration or attendee list)</b>		<b>5 @ \$1,500</b>	
<b>Audio Visual for Sessions</b>		<b>4 @ \$3,250</b>	<b>2 SOLD / 2 AVAILABLE</b>
Have your company logo on the screen between sessions all day on Wednesday and Thursday morning for all attendees to see!			
<b>Attendee Bags</b>		<b>2 @ \$3,500</b>	<b>S O L D</b>
Sponsor logo will be included on bags that are carried throughout event and to Capitol Hill appointments.			
<b>WiFi in General Sessions</b>		<b>1 @ \$6,500</b>	<b>S O L D</b>
Provide attendees with access to wifi in the General Sessions. Sponsor will receive recognition throughout the day in the General Sessions and will select the landing page.			
<b>Charging Station</b>		<b>1 @ \$2,500</b>	<b>S O L D</b>
Attendees can power up their electronic devices at a kiosk running your company video. Sponsor to provide video.			

**For more information on any of these sponsorship opportunities,  
please contact ACA's Stacey Leech  
via email at [sleech@americancable.org](mailto:sleech@americancable.org)  
or phone at 412.922.8300 ext. 15.**